**HUMS1006 Presentation Skills**

2018 Summer Term

Assessment 2 - Part 1

Tutorial: 1 - 3 pm, Robert Webster 335

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Xiuhtezcatl Martinez addressed a remarkable speech on climate change at the United Nations General Assembly. He appealed to governments, companies, countries and people all over the world to pay attention to the climate change issue, and to aware of the seriousness of the problem, and to make a difference in our generation.

The purpose of the speech suited to this audience. Firstly, all the audience represented their countries or organisations in the worldwide. Thus, his appeal can spread around the world. Secondly, the speaker represented the youth who with climate and environmental movements backgrounds. Therefore, the speaker had the well-rounded knowledge about the climate change issue.

The speaker did good preparation since he presented logically without the script and chose words accurately. Most importantly, he paid attention to eye contact with the audience and spoke with emphasis, tempos, pauses, intonation, and used gestures correctly.

The presentation was to ask people to acknowledge the seriousness of climate change and make a difference immediately. The main theme became apparent after speaker's self-introduction, which includes the movements he had worked for and the purpose of his work. The point was stressed after presenting every piece of evidence which supports this theme.

The structure of the speech is that the speaker stated the purpose at the beginning followed by the situation we are facing, and then showed what changes a minority of people start doing, and finally what and how should the audience do. Each part is well balanced and he gave at least one evidence to support each part, so the sequence of parts was easily discernible. Also in these parts, the presenter paused before every emphasis point. All these strategies are used to stimulate audience’s responsibly on earth protection. The structure makes the speech understandable and increases the connection between speaker and audience.

The speaker slowed down to stress subjects like we, our and I to arouse audience’s responsibility. He sped up and used balanced patterns to highlight the seriousness of climate change issue, and ask questions after a pause to emphasize. Between every two parts, he stated that environment protection is the mission of our generation, and these repetitions with intonation also strength audience memories and conscious about the issue. These use of language helped to build its atmosphere since the General Assembly speech is to draw attention to climate change. The style of language changed since he used repetitions, questions to engage and connect with the audience.

The presentation is persuasive since both speaking and language techniques are well-used. To state every part, he used examples as evidence and presented logically since the second part always an explanation of the part before. He introduced his experience, outcomes and background to show credibility, persistence and ambitions so that more people get involved in climate movements. Moreover, he presented emotionally by using prosody of speaking to express his feeling and sincerity from the bottom of his heart to arouse audience’s sympathy.